

Cielo - Alfa Romeo 2023 Partnership

Alfa Romeo F1 Team Stake and Ceramica Cielo bring Italian excellence to the track, combining design, technology and experience typical of Made in Italy.

Together again in 2023, the two brands are characterised by a common attention to the smallest details, by passion and professionalism. **Alfa Romeo F1 Team Stake** and **Ceramica Cielo** are together ready to face the new challenges that await them in 2023, with the aim of achieving excellent results.

Since its inception, Ceramica Cielo has been, a point of reference and trend setter in the world of interior design, exploring the possibilities offered by ceramics, one of the noblest materials, and developing innovative solutions with a cosmopolitan style.

The partnership with Alfa Romeo F1 Team ORLEN is part of Ceramica Cielo's international "omnichannel" communication strategy, which will see the brand featured in some of the most prominent trade fairs in the sector and the realisation of an ambitious advertising campaign, starring the team, on the most prestigious interior design and lifestyle magazines.

