

Ceramica Cielo Exclusive Partner of Hearst for Fuorisalone 2023

On the occasion of the Fuorisalone **Ceramica Cielo participates, as Exclusive Partner**, in the exhibition-events organised by Hearst, displaying its latest products in the two Milan locations set up by Elle Décor and Marie Claire Maison.

Ceramica Cielo participates in The Art of Light, from the 17th to the 23rd of April, the traditional event curated by Elle Décor Italia in the historic Palazzo Bovara, **exhibiting the new Tiberio washbasin unit combined with the Oval mirror, the new Ottavia bathtub and the Infinito shower tray.**

The result is an original exhibition-installation, and a true interior design project that has seen the collaboration of two studios: Giuliano Dell'Uva Architetti and Metis Lighting. The intent of 'The Art of Light' is to portray the story of the fundamental role of light within the domestic space, restoring with an emotional language and an immersive experience, the value of a project that stems from the virtuous relationship between light design and interiors. Room after room, we discover a game of continuous cross-references between site-specific works by contemporary artists and the decor of the ancient palazzo.



Maison la Terre, by contrast, is the exclusive installation in the heart of the city, Via San Primo 4, a stone's throw from the fashion quadrilateral curated by Marie Claire Maison Italia. A house to think about, rather than live in, made up of micro-worlds and reflections that unfold along an immersive layout.

Ceramica Cielo is present with cabinets with the Tiberio, Les Petites and Tiberino washbasins, the Ofelia bathtub, and the Catini and Era sanitary ware.

The project has been entrusted to designer Elena Pelosi and architect Federico Delrosso who, through a creative process that has enhanced the emotional side of the project, imagine and probe the frontiers of tomorrow's living. Everything here is made with natural elements, to create a sense of connection with nature, because the home must not only symbolically represent the image of the "nest", but also the instrument for spreading the culture of sustainability.



**MILAN
DESIGN
WEEK
2023**

cielo
handmade in Italy

**SPAZIO CIELO
NEW EXHIBITION**
Via Pontaccio 4 / 6

**THE ART OF LIGHT
by Elle Decor**
Palazzo Bovara, Corso Venezia 51
17.23 of April

**MAISON MILANO by
Marie Claire Maison**
Via San Primo 4
18.23 of April

ceramicacielo.it